



Partnering and Leadership Successes

**“Serving the Underserved Without Losing Your Bottom Line”
A PALS Workshop with Senator Hillary Rodham Clinton (D-N.Y.)
October 11, 2004
Rochester, New York**



This free workshop is co-hosted by the National Credit Union Administration, in conjunction with The Summit Federal Credit Union, the National Association of Federal Credit Unions, the National Federation of Community Development Credit Unions, and the New York State Credit Union League.

- 10:00 a.m. **Welcoming Remarks**
✦ **Debbie Matz, Board Member, National Credit Union Administration**
✦ **Mike Vadala, CEO, The Summit Federal Credit Union, Rochester, N.Y.**
✦ **Bill Mellin, President, New York State Credit Union League**
- 10:45 a.m. **Panel 1: Meeting Critical Needs**
Facilitator: **Fred Becker, President, National Association of Federal Credit Unions**
✦ **Ron Ehrenreich, CEO, Syracuse Cooperative FCU, Syracuse, N.Y.**
✦ **Stephen Gardner, CEO, GHS Federal Credit Union, Binghamton, N.Y.**
✦ **Kirk Kordeleski, CEO, Bethpage Federal Credit Union, Bethpage, N.Y.**
✦ **Melissa Marquez, Loan Officer, Genesee Co-op FCU, Rochester, N.Y.**
- 12:15 p.m. *Networking Lunch*
- 1:00 p.m. **Luncheon Speaker:**
✦ **Jean Howard, Executive Director, Wilson Commencement Park, Rochester**
- 1:30 p.m. **Panel 2: Building Members' Wealth**
Facilitator: **Cliff Rosenthal, Executive Director, National Federation of Community Development Credit Unions**
✦ **Gail Bedell, CEO, WCTA Federal Credit Union, Sodus, N.Y.**
✦ **Pablo DeFilippi, Board President, Lower East Side People's FCU, N.Y. City**
✦ **Bill Myers, CEO, Alternatives Federal Credit Union, Ithaca, N.Y.**
✦ **Cynthia Vaughan, CEO, Rockland Employees FCU, Orangeburg, N.Y.**
- 3:00 p.m. Break
- 3:30 p.m. **Closing Keynote Speaker:**
✦ **The Honorable Senator Hillary Rodham Clinton (D-N.Y.)**

This workshop is intended to educate credit unions on how to safely and effectively reach new members who have been underserved by insured financial institutions. NCUA, as a government agency, cannot imply endorsement of any products offered by the panelists.