

**Jordan, Sheron**

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**From:** \_Regulatory Comments  
**Sent:** Thursday, July 27, 2006 3:41 PM  
**To:** Jordan, Sheron  
**Subject:** FW: Comments on Proposed Rule 740

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**From:** Jean Hoeger [mailto:jhoeger@alliantcu.com]  
**Sent:** Tuesday, July 25, 2006 6:35 PM  
**To:** \_Regulatory Comments  
**Subject:** Comments on Proposed Rule 740

Sixty days would not be sufficient time for us to use our existing member agreement pamphlets. Perhaps you could reference the implementation:

- 60 days to change the signs in offices and on website pages and
- allow CUs to deplete their existing supplies/marketing pieces and apply the new logo on all new orders.

If you won't allow for gradual phase out with use of supplies and marketing pieces, then allow more time for CUs to strategize use of existing supplies so the expense won't be burdensome.

Jean Hoeger  
Alliant Credit Union