

YOUNG, SHERON

From: _Regulatory Comments
Sent: Friday, July 07, 2006 9:02 AM
To: YOUNG, SHERON
Subject: FW: "Rodney Showmar's Comments on Notice of Proposed Accuracy of Advertising and Notice of Insured Status"

From: Rodney Showmar [mailto:RShowmar@AFCU.org]
Sent: Friday, July 07, 2006 9:01 AM
To: _Regulatory Comments
Cc: Donna Pearson; Larry Biernacki
Subject: "Rodney Showmar's Comments on Notice of Proposed Accuracy of Advertising and Notice of Insured Status"

It would be very difficult and very expensive to change the NCUA logo on all existing printed materials in the 60-day window after the new logo released in November.

This 60-day rule would put undue stress on our employee and budget resources to begin 2007 when most of us are concentrating on preparing 1st Qtr campaigns, Annual Reports, Annual Meeting, Annual BOD elections, etc...

A one-year grace period or an effective date of 1/1/08 to comply with the new logo would be great.

Thank You,

Rodney Showmar
Vice President/Marketing
Arkansas Federal Credit Union